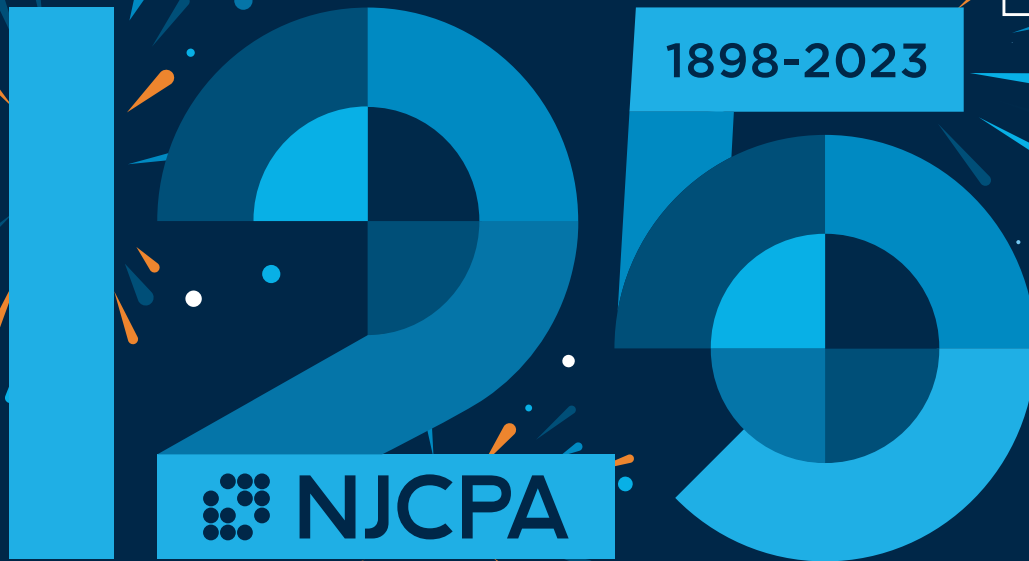


SUMMER 2023 — SPECIAL ISSUE

NEW JERSEY
CPA
MAGAZINE



Be Part of the NJCPA's Anniversary Section of the Magazine

Place a congratulatory advertisement and pay tribute to this special milestone.

SPECIAL
ADVERTISING
RATES

The summer issue of the magazine will feature the NJCPA's rich history.

Take advantage of this opportunity to display your celebratory message.

FULL-PAGE MAGAZINE AD

8.625" x 11.125"

2,000 / \$2,775 value

HALF-PAGE MAGAZINE AD

7.375" x 5"

\$1,350 / \$2,080 value

AD CLOSE DATE: **3/15/2023** | MATERIALS DUE: **4/15/2023**

For more information, contact **Eileen Proven** at eproven@njcpa.org or 862-702-5640.

 **NJCPA**



**ANNIVERSARY
SPECIAL ISSUE**
— Insertion Order —

ADVERTISER/AGENCY INFORMATION

ADVERTISER

CONTACT

ADDRESS

CITY STATE ZIP

EMAIL

AGENCY

CONTACT

ADDRESS

CITY STATE ZIP

EMAIL

AD SIZES

AD CLOSE: 3/15/2023 | MATERIALS DUE: 4/15/2023

QUANTITY	SIZE	RATE	TOTAL
	Full-Page Ad — 8.625" x 11.125" (Bleed)	\$2,000	
	Half-Page Ad — 7.375" x 5"	\$1,350	
		TOTAL:	

TERMS AND CONDITIONS

ADVERTISING TERMS

All ad placements subject to space availability and advertising terms. The advertiser assumes full and complete responsibility and liability for the content of all advertising copy submitted, printed, and published pursuant to this agreement, and shall indemnify and save the NJCPA harmless against any demands, claims, or liability thereafter. The advertiser shall reimburse the NJCPA any amounts paid by connection therewith, including, but not limited to, attorney's fees and costs of litigation.

BILLING AND PAYMENT TERMS

Advertiser will be invoiced one month prior to the publication date. All invoices are payable upon receipt and will be considered past due 30 days after receipt. First-time advertisers are required to pay in advance. Advertisers who fail to fulfill frequency will be short-rated.

Checks should be made payable to the NJCPA, 105 Eisenhower Parkway, Suite 300, Roseland, NJ 07068 or call 973-226-4494 with a Visa, MasterCard or American Express number.

FILE SUBMISSION

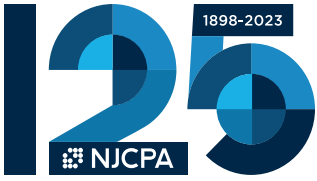
Files should be formatted as high resolution (300dpi) JPG, EPS, TIFF or press-optimized PDF. Color images must be saved as CMYK. We cannot accept files in Microsoft Publisher, PowerPoint, Word, or any other application that will not export to EPS, PS or TIFF formats. Advertisers must include all fonts, files of placed or imported images or graphics, and other support files. Please send files to eproven@njcpa.org.

SIGNED ON BEHALF OF NJCPA

DATE

SIGNED ON BEHALF OF ADVERTISER

DATE



ANNIVERSARY SPECIAL ISSUE



NEW JERSEY CPA

New Jersey CPA magazine is a proven resource to reach influential accounting and financial executives. More than 70 percent of *New Jersey CPA* readers are senior-level executives. Among our 24,000 readers; 51 percent are CPAs in public practice and 29 percent have a corporate role in business and industry.

PLACEMENT	SPECIFICATIONS
Full Page	8.625" x 11.125" (Bleed)
Half Page	7.375" x 5"

Print Advertising Submission

New Jersey CPA goes directly to plate from disk; there is no film. Advertising rates quoted are for electronic media only. Send files to e proven@njcpa.org.

File Formats

Files should be formatted as high resolution (300dpi) JPG, EPS, TIFF or press-optimized PDF. Color images must be saved as CMYK. We cannot accept files in Microsoft Publisher, PowerPoint, Word, or any other application that will not export to EPS, PS or TIFF formats. Advertisers must include all fonts, files of placed or imported images or graphics, and other support files.