




# BUSTING MYTHS ABOUT ACCOUNTING




**Accounting  
is not just  
about  
numbers.**



NEW JERSEY SOCIETY OF  
CERTIFIED PUBLIC ACCOUNTANTS

# BUSTING MYTHS ABOUT ACCOUNTING



**Accountants do  
so much more  
than taxes and  
audits.**



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# BUSTING MYTHS ABOUT ACCOUNTING



**Accounting gives me the opportunity for a career in sports, music, gaming and fashion.**



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# WHAT'S AN ACCOUNTANT AND WHAT, EXACTLY, DO THEY DO?



 6274

 21

 **Jane Joe**  
Accountant

## Budget Boss

Keep finances in check



## Money Detective

Solve financial mysteries and crimes



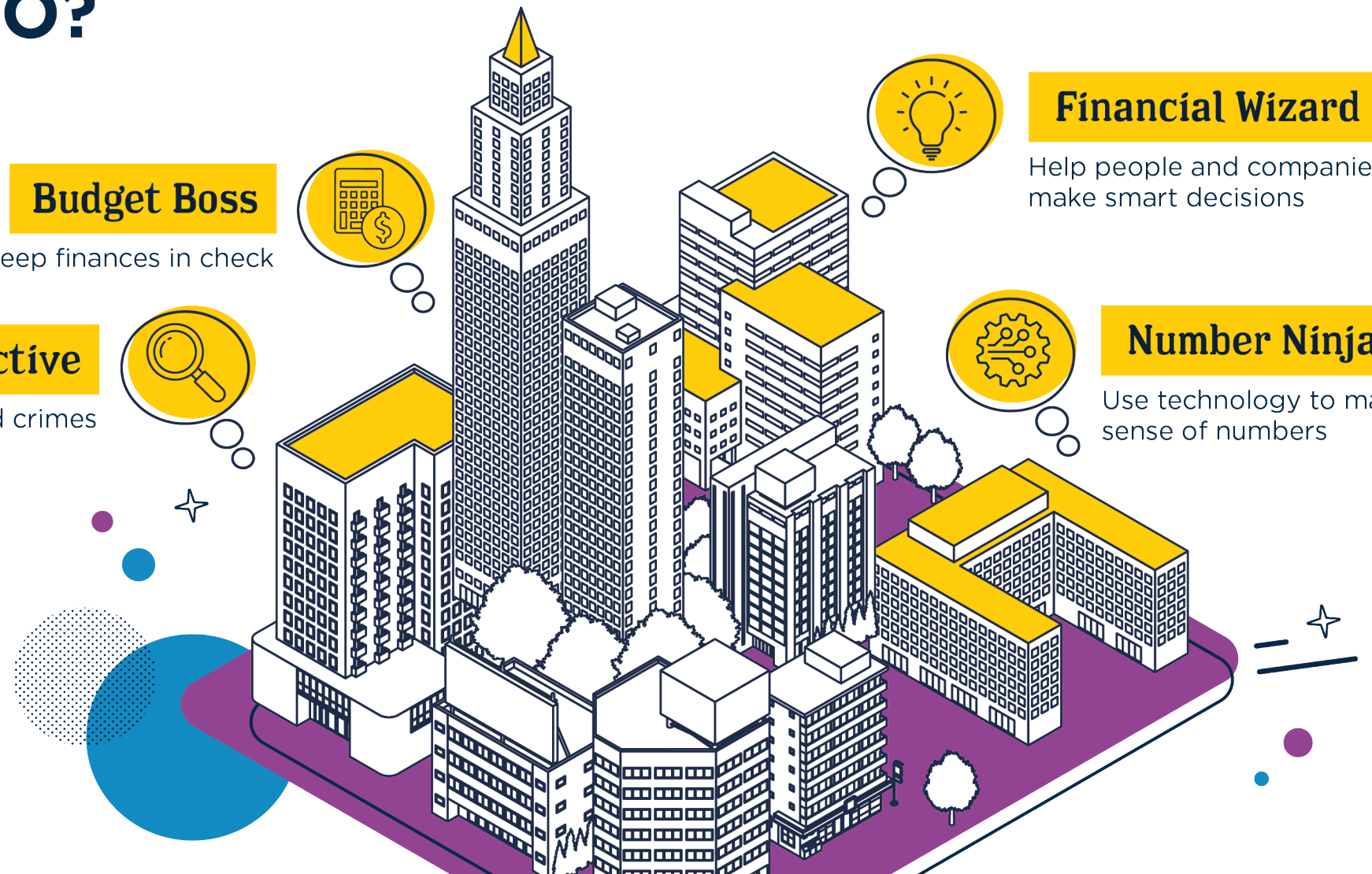
## Financial Wizard

Help people and companies make smart decisions



## Number Ninja

Use technology to make sense of numbers



# ACCOUNTING FUN FACTS

1

Tennis star  
**Venus Williams**  
studied accounting  
alongside athletics at  
Indiana University.



 **NJCPA**

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# ACCOUNTING FUN FACTS

2

Nike co-founder,  
**Phil Knight,**  
is a CPA and gets the  
biggest benefits from the  
rules in our tax system.



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# ACCOUNTING FUN FACTS

3

FBI accountants  
played a huge part in  
bringing down mobster  
**Al Capone**  
and his tax evasion  
conviction.



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# ACCOUNTING FUN FACTS

4

CPAs are responsible  
for counting all of the  
ballots at the  
**Academy Awards.**



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# Do You Have These Strengths?

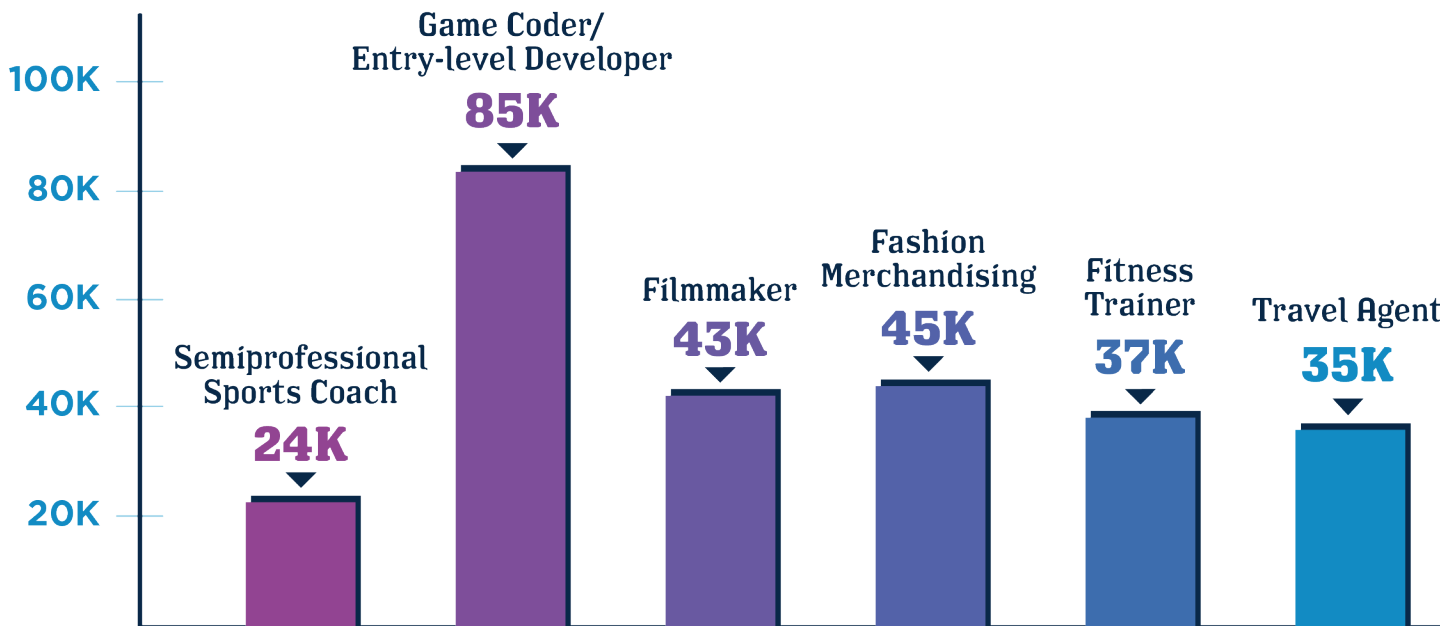
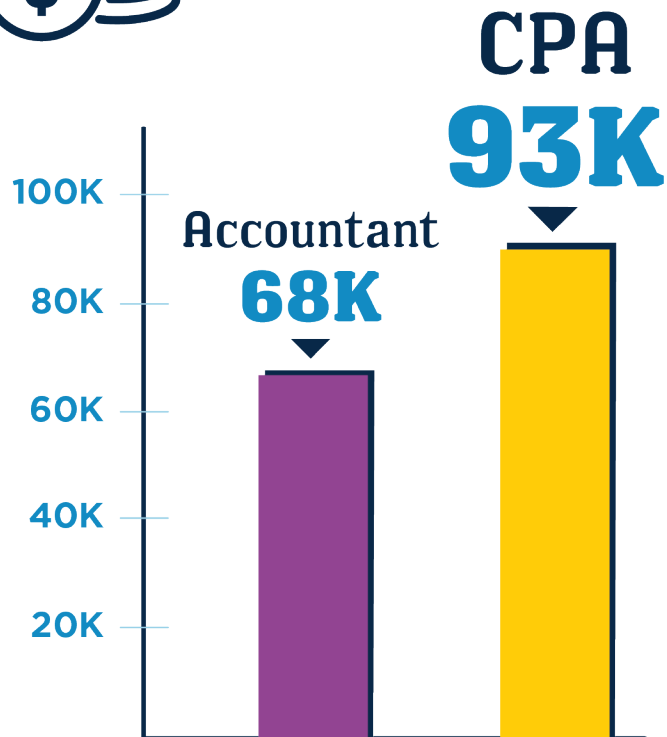
-  **CURIOUS**
-  **TECH-SAVVY**
-  **ORGANIZED**
-  **INNOVATIVE**
-  **CREATIVE**
-  **PROBLEM SOLVER**
-  **TEAM PLAYER**
-  **CRITICAL THINKER**



# MONEY MATTERS

Early career CPAs make up to \$93,500 per year.

With more experience, they make upward of six figures annually!



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# ACCOUNTANT CERTIFIED PUBLIC ACCOUNTANT (CPA)

CPAs are licensed to demonstrate higher education, experience, examination and ethics.

Earn **higher salaries**

Frequently receive  
**higher-level promotions**

Experience greater **job security**

Receive more **respect and trust**

Have a **competitive edge**

# CAREER OPPORTUNITIES

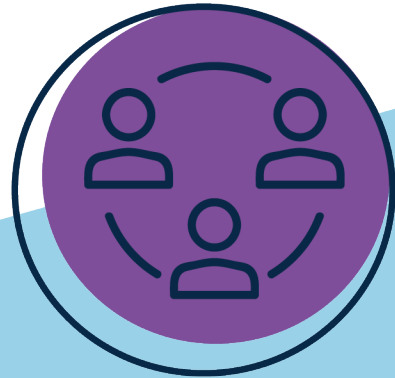


# THE NEW JERSEY SOCIETY OF CPAs (NJCPA)

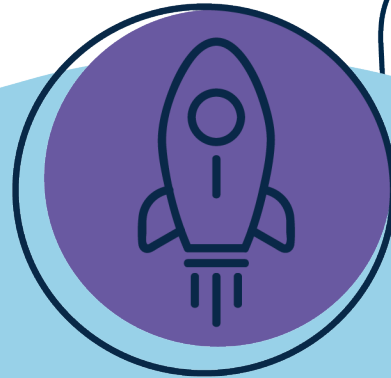
**can help YOU!**



**Scholarships**



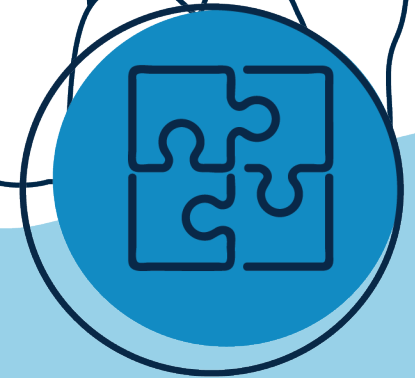
**College Student  
Membership**



**Career  
Development**



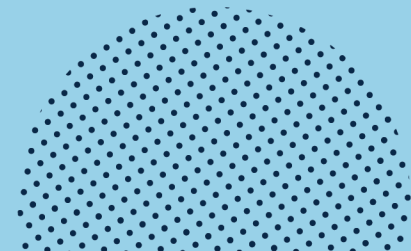
**CPA Exam  
Preparation**



**Job  
Connections**



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# Learn more about careers in accounting.

[njcpa.org/becomeacpa](http://njcpa.org/becomeacpa)



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